

## ADVANCING THE LATINO & INDIGENOUS COMMUNITY OF PIERCE COUNTY Strategic Planning Framework 2020

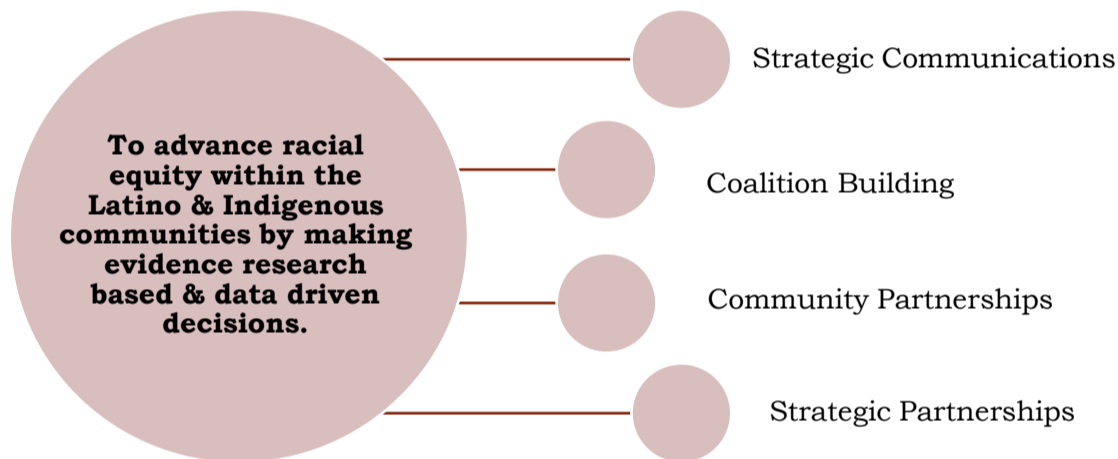
### OUR IMPACT

Centro Latino (CL) of Pierce County served the Latino community through the Catholic Community Services since 1983 and until 1990 CL became its own entity. Now for over 29 years, CL has become the primary liaison between the Latino - Indigenous community and a variety of stakeholders including; **Washington Department of Commerce, Auditors Office of Pierce County, City of Tacoma, and United Way.** Our vision encompasses the idea of fully integrating Latinos into the U.S. Society by providing them with equitable resources to become socially responsible community members. We believe that it is imperative for us to provide the necessary skills for Latinos to become a leading community in pursuit of economic security, legal protection, health and housing equity, and to excel in education as the leaders of tomorrow.

Our distinct contribution to the Latino and Indigenous community of Pierce County is threefold;

- We act as a key and trusted liaison between stakeholders and community within the Pierce County.
- We act as a provider by providing a range of services that brings holistic professional support on relevant issues that might place a burden on their daily life's.
- We act as enabler by ensuring that all the resources we provide allows them to not only thrive but to successfully achieve their own independency.

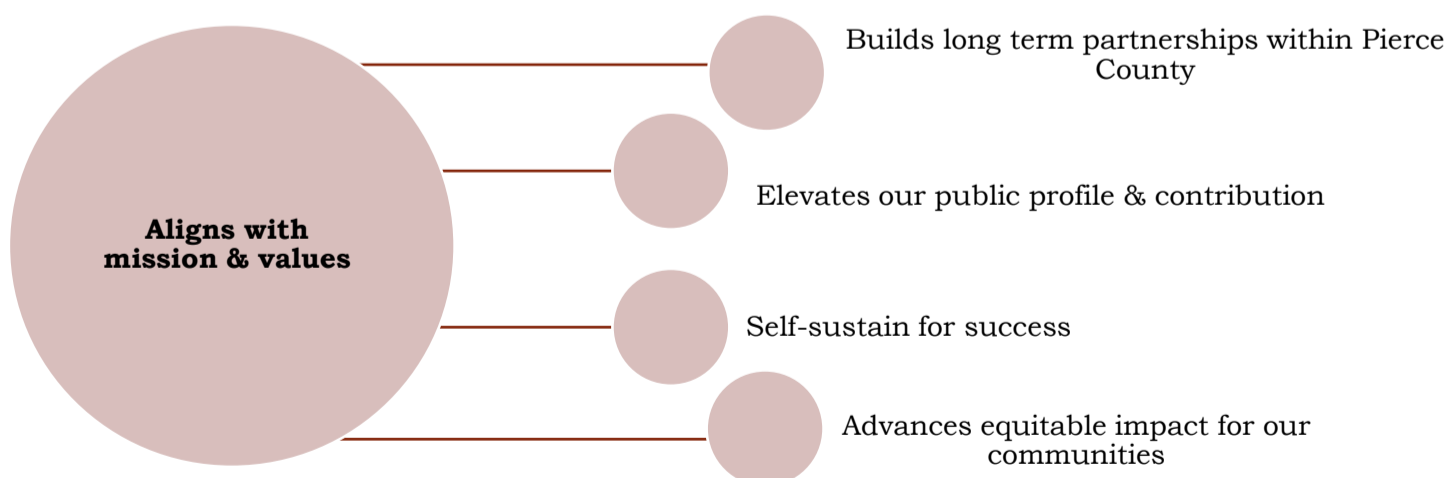
### AREAS OF OUR WORK



### MAKING INTENTIONAL STRATEGIC DECISIONS

We developed a valuable tool to challenge our own thinking, weigh choices, and facilitate decision making. This strategy screen serves as a guide for discussion of new opportunities, allows us to be consistent on how we approach our clients, partnerships, current projects, incorporated through a racial equity lense it enables us to evaluate ongoing work and raise our public profile.

#### 1. Strategy Screen



#### 2. Principles of Practice

- I. Strive for a culture of inclusion and equity.
- II. Internal and external representation.
- III. Receive and provide results.
- IV. Ethical accountability.

